

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

Form OBD-68
(Rev 10-14-76)
Formerly DJ-307
for

AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents
Registration Act of 1938, as amended.

OMB
No. 43-21
Approved
RECEIVED
JUL
U.S. DEPARTMENT
OF JUSTICE
CRIMINAL DIVISION

Dec 2 10 37 AM '81

INTERNAL SECURITY
SECTION
REGISTRATION UNIT

1. Name of Registrant Ruder & Finn, Inc.	2. Registration No. 1481
---	---------------------------------

3. This amendment is filed to accomplish the following indicated purpose or purposes:

☐ To correct a deficiency in

☐ Initial Statement

☐ Supplemental Statement
for _____

☐ To give notice of change in an
exhibit previously filed.

☐ To give a 10-day notice of a change in infor-
mation as required by Section 2(b) of the Act.

☒ Other purpose (specify) To register spot
assignment to be done on behalf of
Italian Trade Commission.

4. If this amendment requires the filing of a document or documents, please list -

Exhibit A, attached
Exhibit B, attached

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

This is to register spot assignments to be done
on behalf of the Italian Trade Commission in Los
Angeles during November 3-6.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

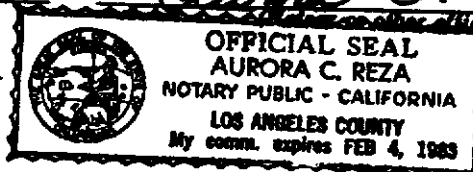
(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Marci Blaze
Marci Blaze
Vice President

Subscribed and sworn to before me at BEVERLY HILLS

this 18th day of NOV., 19 81

My commission expires FEB. 4, 1983



DOJ

EXHIBIT A

TO REGISTRATION STATEMENT

Under the Foreign Agents Registration Act of 1938, as amended

DEC 2 10 37 AM '81

INTERNAL SECURITY
SECTION
REGISTRATION UNIT

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant Ruder & Finn, Inc. 110 E. 59th Street New York, NY 10022	2. Registration No. 1481
3. Name of foreign principal Italian Trade Commission	4. Principal address of foreign principal 1801 Avenue of the Stars Suite 700 Los Angeles, CA 90067

5. Indicate whether your foreign principal is one of the following type:

☐ Foreign government

☐ Foreign political party

☐ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☐ Association

☒ Other (specify) Government Agency

☐ Individual - State his nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

Trade Commission
Los Angeles

b) Name and title of official with whom registrant deals.

Mr. Massimo Ludovisi
Senior Trade Analyst

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom the registrant deals.

c) Principal aim

Not applicable

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

Not applicable

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐

Directed by a foreign government, foreign political party, or other foreign principal . . . Yes ☒ No ☐

Controlled by a foreign government, foreign political party, or other foreign principal . . Yes ☒ No ☐

Financed by a foreign government, foreign political party, or other foreign principal . . . Yes ☐ No ☒

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

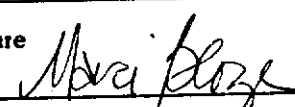
Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

The Trade Commission is owned, directed, controlled and subsidized in part by Foreign Government.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Not applicable

Date of Exhibit A 11/18/81	Name and Title Marci Blaze, Vice Pres.	Signature 
-------------------------------	---	--

RECEIVED
NOV 20 1981
U.S. DEPARTMENT OF COMMERCE
OFFICE OF THE SECRETARY

UNITED STATES DEPARTMENT OF JUSTICE
Washington, D.C. 20530

EXHIBIT B

TO REGISTRATION STATEMENT
Under the Foreign Agents Registration Act
of 1938, as amended

RECEIVED
U.S. DEPARTMENT OF JUSTICE
CRIMINAL DIVISION
Dec 2 10 37 AM '81
INTERNAL SECURITY
SECTION
REGISTRATION UNIT

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
Ruder & Finn, Incorporated	Italian Trade Commission (LA)

Check Appropriate Boxes:

- ☐ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- ☒ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- ☐ The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Spot job to do advertising and public relations support for the Toy Show exhibition during November 3-6, 1981.

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See letter of agreement, attached.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?^{1/} Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
11/18/81	Marci Blaze Vice President	<i>Marci Blaze</i>

^{1/} Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

RECEIVED
U.S. DEPARTMENT
OF JUSTICE
CRIMINAL DIVISION

Dec 2 10 37 AM '81

INTERNAL SECURITY
SECTION
REGISTRATION UNIT
September 9, 1981

RUDER & FINN

Mr. Massimo Ludovisi
Deputy Trade Commissioner
Italian Trade Commission
1801 Avenue of the Stars, Suite 700
Los Angeles, California 90067

Dear Mr. Ludovisi:

Please consider this letter as confirmation of the retention of Ruder & Finn of California by the Italian Trade Commission to handle the advertising and public relations for the Italian Toy exhibition on November 3-6, 1981.

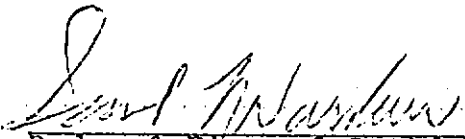
The total budget for the project is \$6,000. This will cover all fees and expenses, as discussed with Marci Blaze today.

An invoice to cover our fee of \$3,000 will be sent to you within the next 7-10 days. Out-of-pocket expenses will be billed to you periodically as we accumulate them.

Speaking on behalf of Marci Blaze, Kathy Guild and myself, we are delighted to be working with you and your associates at the Italian Trade Commission on this project.

I have signed and dated the original and a copy of this letter of agreement. Can you please do the same, keep a copy for your files, and return a copy to me.

Thank you.


Ruder & Finn of California

9/9/81
(Date)

Italian Trade Commission

(Date)